



## Corporate Summary

Widelity is an employee-owned small business headquartered in Fairfax, Virginia providing a full spectrum of professional services from designing and deploying communications networks to providing business Information Technology planning and implementation.

Since incorporating in May 2006, Widelity has served Fortune 500 companies, many mid-sized technology and telecommunications companies, the U.S. Senate, and the Department of Justice.

Each member of the Widelity leadership team has at least 15 years practical experience working at the executive level in the engineering and management disciplines, acquiring solid experience and achieving success prior to joining Widelity. We don't talk, we execute.

Our business success stems from a strong commitment to our customers and extraordinary commitment to our employees. We are forthright and engage our customers with honesty, integrity, and unvarnished assessments. Widelity does not oversell its services, provides exactly what customers require, and delivers the performance, consistency, and predictability customers have come to expect.

Widelity's teams include leading solutions architects, accomplished engineers, and project managers having real world, hands-on experience in executing the following business practices:

## Widelity Business Practices



### SERVICE MANAGEMENT AND OPERATIONS

- Network/IT Service Management Framework
- Operations Process Development
- Customer Care Solutions
- IT Strategy & Support
- IT Infrastructure Assessment
- Roadmap Planning
- Technology Solutions



### BUSINESS CONSULTING

- Managed Sourcing Services
- Program/ Project Management
- Marketing Services



### NETWORK DESIGN

- Wireless Network Planning & RF Design
- Network Integration Design
- Site & Deployment Services

### WIDELITY OVERVIEW

Widelity proudly serves clients in the following industries:

- Telecommunications
  - Wireless
  - Infrastructure
  - Operations
- HealthCare
- Energy
- Information Technology
- Aerospace
- Federal Government

Widelity is an Employee-Owned Small Business, SETA contractor for the US Senate

### GSA MOBIS SCHEDULE

- GS-10F-0283X
- Federal Supply Group: 874
- Class: R499
- SIN 874-1: Consulting Services
- SIN 874-4: Training Services
- SIN 874-7: Project Management Services

### GSA SCHEDULE 70

- GS-35F-243AA
- SIN 132-53: Cellular and Other Wireless Telecommunications

### DUNS Number:

797902454

### Cage Code:

5FQH3

### NAICS Codes:

- 517210 - Wireless Telecommunications Carriers (Except Satellite)
- 541611 - Administrative Management and General Management Consulting Services
- 541512 - Computer Systems Design and Integration Services
- 541513 - On-site Management of a client's data-processing or communications facilities

We are committed to sustaining our high standards of service and ethics.

# Widely Practice Descriptions

## Service Management and Operations

### Network/ IT Service Management Framework Development

A well-designed framework results in the successful intersection of the client organization with the service requirements of its internal or external customers. Assembling a coherent system encompassing people, platform, and processes, Widely enables client Service Management success.

### Operations Process Development

We develop a full range of processes for business operations functions including Service Support and Service Delivery responsibilities.

### Customer Care Solutions

We design and implement call & contact center solutions from service request process development, workforce management & optimization, to assisting in selecting related voice & capture solutions for call/contact center tracking & reporting including system implementation and turn up.

### IT Infrastructure Assessment

We work closely with business and technology leaders to assess systems capabilities and prioritize emerging requirements, encompassing all aspects of successful solutions, including people, processes, and systems, whether delivered internally or supplied by external service providers.

### Roadmap Planning

These are exciting times with innovations emerging in numerous areas, including cloud computing, mobility, virtualization, analytics, cybersecurity, social media, and consumerization trends. As technologies continue to evolve, we put the right solutions in place at the right time.

### Technology Solutions

Today's technologies provide better support for business functions at significantly lower costs than just a few years ago. For each client, we facilitate the migration to current technologies, supporting all aspects of the implementation from financial analysis to business process transformation. We provide the technology, experience, and solutions enabling smarter decision-making and improved performance.

## Network Design

### Wireless Network Planning & RF Design

Our engineers are experienced in all types of broadband wireless RF Design. Our team has designed systems ranging from in-building and outdoor Wi-Fi, cellular, and public safety signal enhancement systems, to large mission-critical point-to-point microwave networks and 4G Radio Access Networks.

### Network Integration Design

We have significant experience performing the due diligence and integrating and evolving networks to accommodate new applications and technologies. We are adept at designing IP networks providing the security, availability, and performance required for mission-critical enterprise or public networks while preserving the investment in legacy technologies.

### Site & Deployment Services

We provide a full spectrum of network in-building and outdoor site deployment services beginning with acquisition services, civil construction communications services in support of local subcontractors, comprehensive certified tower services, all aspects of equipment installation extending to rooftops and towers, and network optimization & testing services with full network mapping.

## Business Consulting

### Managed Sourcing Services

We provide Sourcing Services for clients in two ways: **Sourcing Selection Services:** For clients considering outsourcing business functions, our full-range of sourcing services cover requirements identification, cost analysis, Service Provider Assessment, RFP/RFQ development and response review, and final solution recommendation. **Service Provider Planning:** We work with Managed Service Providers to improve their service offerings by creating or enhancing the Service Catalog, providing a competitive market assessment, and reviewing and optimizing pricing, SLAs, and bundling options.

### Program/ Project Management

Our team of certified Project Management Professionals (PMPs) has extensive experience managing large and small programs and projects for its clients. Our project management methodology covers all project process groups and ensures alignment with business objectives, budget, and quality requirements.

### Marketing Services

We provide application design, development, and deployment to improve communication between clients and their customers through web and mobile applications. Our services include the creation of marketing and training videos, video deployment widgets, media development, and internal communications.



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